

# North East Train Society

North East Train Society (NETS) would like to invite you to be a participant in the upcoming NETS Train Show, in memorial to Bob Orlando, to be held on Saturday, **November 10, 2018**.

I would like to inform you of several changes and improvements to the upcoming show.

1. The Show will be a one day Saturday show.
2. The Show will be returning to Highland Heights Community Center, 5827 Highland Road, Highland Hts., Ohio 44143. This is easy to find venue, with access from either I-90 or I-271.
3. The Show advertising will include PSA to radio, newspaper ads and TV stations.
4. The Show will also be doing an email blast of over 5,500 addresses.
5. The Show will also be advertising on Trains.com, OGR Train forum, Cleveland.com, Facebook, and Craigslist, just to name a few of our internet advertising. We will also have an ads in the Cleveland Pain Dealer, Classic Toy Trains, Model Railroader, and OGR Magazine and on WKKY (104.7FM) radio.
6. We will be advertising and stressing that the Admission is only **\$5.00 with FREE parking**.
7. Proceeds of this show will go to the Painesville Railroad Museum, a 501c3 Non-Profit, LCJDWF, NETS and Orlando Family.

Show staff will help you load and unload (at no extra charge) to aid in your set up and tear down

We look forward to seeing you here at the Highland Hits Community Center for the NETS Train Show. If you have any questions please feel free to contact:

## **Jim Wendorf**

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*In Memorial of Bob Orlando*